



## **VIVENDI ENTERTAINMENT INKS DISTRIBUTION AGREEMENT WITH NASSER ENTERTAINMENT GROUP**

UNIVERSAL CTY, CA, January 5, 2011 – Vivendi Entertainment has announced a multi-year, multi-picture US distribution deal with the Nasser Entertainment Group, a Vancouver and Los Angeles based film and television production company. The agreement extends to all home video, television and digital distribution rights.

The initial feature film to be distributed will star former WWE Hall of Famer Steve Austin (*The Expendables*). In this first release, *Hangar 14*, an LAPD SWAT team finds itself pitted against two rival gangs, while trapped in an abandoned airplane hangar and armed with nothing but blanks. The film, currently in post-production, is directed by Adamo P. Cultraro (*Bad Ass*) and co-stars Michael Jai White (*Why Did I Get Married Too*, *Black Dynamite*). *Hangar 14* will be released in 2011.

The Nasser Entertainment Group, led by Jack Nasser and Joseph Nasser, has cultivated a series of successful films featuring Austin including *Damage*, *The Stranger* and *Hunt To Kill*. Other notable productions include *The Last Brickmaker in America* starring Sidney Poitier and *What Goes Up* starring Hilary Duff and Steve Coogan. In the last fifteen years, they have produced over forty films for theatrical, TV and video premiere across various genres, including action, thriller, drama, comedy and family.

“The Nasser Entertainment Group consistently produces high performing feature films. As Vivendi Entertainment looks to add proven brands and star power to its home entertainment portfolio, we are excited to be able to deliver their high quality, commercially driven films to the largest possible audiences,” commented Yolanda Macias, EVP of Acquisitions and Business Development at Vivendi Entertainment.

Said Jack and Joseph Nasser, “We are very prolific and diverse filmmakers, and the partnership with a strong company like Vivendi Entertainment will help nourish our slate of movies and allow us to focus on making the very best product we can.”

The deal was brokered by Macias on behalf of Vivendi Entertainment and Jack Nasser on behalf of Nasser Entertainment. [About Vivendi Entertainment](#)

Vivendi Entertainment is a full service independent film, television, DVD and digital distribution company operating in the United States and Canada. Representing a vast range of genres including action, comedy, urban, family, Latino, sports and stand-up comedies, Vivendi Entertainment has become a favorite distribution partner for independent content providers. The company has built an extensive catalog of over 3,000 titles, and its customer-centric business model was founded on the principles of collaboration and financial transparency. The company provides sales, marketing, and distribution services to many of the home entertainment industry's most prestigious brands including: World Wrestling Entertainment, The Weinstein Company, Shout!

Factory, Classic Media, Big Idea, RHI, Code Black, National Geographic, Salient, Televisa, Sid and Marty Krofft Pictures and Nelvana. Vivendi Entertainment is a division of Universal Music Group Distribution, the award-winning sales, marketing and distribution arm of Universal Music Group, the world's leading music company.

#### About Nasser Entertainment Group

Nasser Group's Jack & Joseph Nasser have been producing high quality films for over 15 years. The Nasser brothers have worked with top actors, writers, and directors, including Oscar winners and nominees Sidney Poitier, Faye Dunaway, Patty Duke, Tom Berenger & Mary McDonnell.

They have produced over 50 movies in various genres. Some of them include the action packed *Hunt to Kill*, starring Steve Austin (*The Expendables*), the drama-comedy *What Goes Up* starring Steve Coogan (*The Other Guys*), Hilary Duff (*Material Girls*) & Olivia Thirlby (*Juno*), the truly inspiring *The Last Brickmaker In America* starring Oscar winner Sydney Poitier and the delightfully funny movie *Christmas on Chestnut Street*, nominated for four 2007 Leo Awards.

They recently wrapped *Hangar 14*, a high-octane action film starring Michael Jai White & Steve Austin.