



ENTERTAINMENT

VIVENDI ENTERTAINMENT ACQUIRES EXCLUSIVE US HOME VIDEO AND DIGITAL RIGHTS TO *HARRIET THE SPY: BLOG WARS*

Contemporary twist on the iconic character stars Jennifer Stone star of *WIZARDS OF WAVERLY PLACE*

Universal City, CA, June 15, 2010. Vivendi Entertainment (VE) has acquired the exclusive US home video and various digital rights to *Harriet The Spy: Blog Wars* starring Jennifer Stone (Disney Channel's *Wizards of Waverly Place*) it was announced today.

Harriet The Spy: Blog Wars was a ratings success when it premiered on the Disney Channel on March 26, 2010, ranking as the #1 telecast on all TV that day with tweens.

Based on the popular books by Louise Fitzhugh, the movie is a contemporary twist on the iconic character, as Harriet "The Spy" Welsch competes with her nemesis, Marion Hawthorne, to become the official blogger of her high school class.

Both girls must post blog entries everyday for their classmates to read, and the writer with the most hits wins. Harriet starts off slow, but she is determined to beat Marion. When her movie producer father signs teen heartthrob Skander Hill to star in his next film, Harriet thinks she has found the perfect subject to write about. But will her stories about the 'real' Skander jeopardize his career and her father's movie?

Starring alongside Jennifer Stone as Harriet "The Spy" Welsch are; Kristin Booth (*This Beautiful City*) as Golly; Wesley Morgan (*Degrassi: The Next Generation*) as Skander Hill; Doug Murray (*Man of the Year, Aaron Stone*) as Roger Welsch; Shauna MacDonald (*Aaron Stone*) as Violetta Welsch; Melinda Shankar (*Degrassi: The Next Generation*) as Janie; Alexander Conti (*Cheaper By the Dozen 2*) as Sport; Vanessa Morgan (*The Latest Buzz*) as Marion Hawthorne; Kiana Madeira (CBC's *Little Mosque on the Prairie*) as Rachel; and Aislinn Paul (*Degrassi: The Next Generation*) as Beth Ellen.

Produced by 9 Story Entertainment, the movie was written by Heather Conkie (CBC's *Heartland*) and Alexandra Clarke (*The Changeling*). It was directed by Emmy Award-nominated Ron Oliver (*Goosebumps, Kiss Me Deadly*) with Jonathan Hackett (*Aaron Stone*) as producer. Executive producer credits are shared by Vince Commisso, Steve Jarosz, Natalie Osborne, Nancy Steingard and Wendy Moss-Klein.

Commented Yolanda Macias, Executive VP of Acquisitions & Business Development for Vivendi Entertainment, “Jennifer Stone’s portrayal of a teenage Harriet is the perfect embodiment of the beloved character re-imagined in the 21st century. We are thrilled to be releasing this instant classic and know that kids and their families will enjoy watching it again and again.”

“We’re excited to have Vivendi Entertainment as our US home entertainment partner. It was clear from the onset that they shared our vision for a modern take on a classic character brand” commented Vince Commisso, President of 9 Story Entertainment. “We look forward to working with Vivendi Entertainment to extend the success of the broadcast to DVD.”

About Vivendi Entertainment

Vivendi Entertainment is a full service independent film, television, DVD and digital distribution company operating in the United States and Canada. Representing a vast range of genres including action, comedy, urban, family, Latino, sports and stand-up comedies, Vivendi Entertainment has become a favorite distribution partner for independent content providers. The company has built an extensive catalog of over 3,000 titles, and its customer-centric business model was founded on the principles of collaboration and financial transparency. The company provides sales, marketing, and distribution services to many of the home entertainment industry's most prestigious brands including: The Weinstein Company, World Wrestling Entertainment, National Geographic, Classic Media, RHI, Shout! Factory, Salient, and Code Black. The company currently has LETTERS TO GOD in theatrical release nationwide. Vivendi Entertainment is a division of Universal Music Group Distribution, the award-winning sales, marketing and distribution arm of Universal Music Group, the world's leading music company.

About 9 Story

Founded in 2001, 9 Story Entertainment is an award-winning production and distribution company dedicated to delivering the most loved children’s properties internationally. Producers of such popular shows as “Peep and the Big Wide World” and “Survive This,” 9 Story has delivered over 200 half-hours of television content. Led by executive producers Vince Commisso and Steven Jarosz, who have more than 25 years of combined specialized industry experience and leadership, the 9 Story team includes Executive Vice-President Natalie Osborne, heading up international business development, and Vice President of Development Liliana Vogt. With 70+ employees and full production and distribution capabilities, 9 Story is a leader in the amazing and magical world of youth entertainment.

About 2 Friends:

2 Friends Entertainment is a children’s entertainment company run by producers Wendy Moss-Klein and Nancy Steingard. The company produces programming for TV, film, DVD and the Internet for 2-12 year olds. Many of their projects are based on best-selling children’s books.