



FOR IMMEDIATE RELEASE

DAVID ZUCKER'S NEW COMEDY, *AN AMERICAN CAROL*, ACQUIRED BY VIVENDI ENTERTAINMENT

Film set for nationwide theatrical release on October 3, 2008

Universal City, CA, July 31, 2008 – Vivendi Entertainment has acquired the North American distribution rights to David Zucker's latest comedy *An American Carol*, it was announced today by Tom O'Malley, President of Vivendi Entertainment.

Directed, produced and written by David Zucker (*Airplane!*, *The Naked Gun*, *Scary Movie 3 & 4*) this film was produced by Mpower's Stephen McEveety (*Bella*, *The Passion of the Christ*, *What Women Want*) and John Shepherd (*The Ultimate Gift*, *Bobby Jones: Stroke of Genius*). The film was co-written by Lewis Friedman and Myrna Sokoloff. Sokoloff also executive produced. *An American Carol* boasts an all-star cast including: Kevin Farley (*Monk*, *Curb Your Enthusiasm*), Kelsey Grammer (*Frasier*, *Swing Vote*), Trace Adkins (*Celebrity Apprentice*, *Trailer Park of Terror*), Leslie Nielsen (*Superhero Movie*, *The Naked Gun*), Dennis Hopper (*Swing Vote*, *Speed*), James Woods (*Shark*, *Scary Movie 2*), Robert Davi (*The Dukes*) and Jon Voight (*National Treasure: Book of Secrets*).

An American Carol is a David Zucker comedy about a cynical, Anti-American "Hollywood" filmmaker who sets out on a crusade to abolish the 4th of July holiday. He is visited by 3 ghosts who take him on a hilarious journey in an attempt to show him the true meaning of America.

"We are proud to partner with David Zucker and Stephen McEveety in bringing this unique comedy to the screen." O' Malley added: "This most recent work of Zucker may be his most brilliant yet and will introduce a whole new audience to his genius. You couldn't find better partners than Stephen McEveety and the team he has assembled at Mpower."

Mpower principal and CEO, Stephen McEveety commented: "We're thrilled to partner with Vivendi on this release. Their open and collaborative culture is exactly what we were looking for in a partner for this picture."

David Zucker added: "This film is very important to me personally and I am incredibly enthused at the passion and commitment that both Mpower and Vivendi have brought to the project."

The deal was brokered by Yolanda Macias on behalf of Vivendi Entertainment and Todd Burns on behalf of Mpower.

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About Vivendi Entertainment

Vivendi Entertainment provides producers and independent studios a full array of distribution services, including theatrical releasing, home entertainment, digital delivery and television. Representing a vast range of genres including action, comedy, thriller, urban, family, fitness and stand-up comedies among others, Vivendi has been a favorite choice of independent content providers. Vivendi has built an extensive catalog of over 1,000 titles and its customer-centric business model was founded on the principles of collaboration and financial transparency. Vivendi Entertainment will release the highly anticipated anthology *New York, I Love You* in the Spring of 2009.

MPOWER PICTURES

Mpower seeks to create films that have profound cultural impact and high entertainment value.

Mpower Pictures was created to leverage producer Stephen McEveety's knowledge and experience in producing compelling, highly profitable event films and his ability to reach and mobilize audiences across the country. His producer credits include *The Passion of the Christ*, *We Were Soldiers*, *Braveheart* and *What Women Want*.

Mpower Pictures was founded by Stephen McEveety, John Shepherd and Todd Burns. Mr. McEveety is CEO of the company, Mr. Shepherd is the president, and Mr. Burns is the COO and legal counsel.

Mpower Pictures recently launched with its first film, *Bella* (produced in association with Metanoia Films), taking the top prize at Toronto's International Film Festival: winning the highly coveted and distinctive People's Choice Award. *Bella* was an outstanding success at the domestic box office.

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