



**THE WEINSTEIN COMPANY (TWC) & VIVENDI ENTERTAINMENT (VE)  
CREATE HOME ENTERTAINMENT PARTNERSHIP FOR TWC LIBRARY**

**Vivendi Entertainment Will Distribute The Weinstein Company Library  
Including Titles and Brands Such as *The Reader* Featuring Academy Award®  
Winning Performance By Kate Winslet, *Vicky Cristina Barcelona* Featuring  
Academy Award® Winning Performance By Penelope Cruz,  
DIMENSION EXTREME and an Array of Family Films**

Los Angeles, CA, Tuesday, September 15, 2009 - The Weinstein Company and Vivendi Entertainment (VE) announced today a home entertainment partnership that will make Vivendi Entertainment (VE) the exclusive distributor of The Weinstein Company library and grant VE the rights to distribute 20 new direct-to-DVD titles from TWC over the next year. The announcement was made today by Bob Weinstein and Harvey Weinstein, Co-Chairmen of TWC, and Tom O'Malley, President of VE.

The Weinstein Company library includes a vast array of titles and brands, as well as feature films such as *The Reader* - 2009 Oscar nominee for Best Picture featuring Academy Award® Best Actress winner Kate Winslet, and *Vicky Cristina Barcelona* - featuring Academy Award® Best Supporting Actress winner Penelope Cruz; the DRAGON DYNASTY series with films featuring Jackie Chan and Jet Li; DIMENSION EXTREME titles including *George Romero's Diary of the Dead*, *Pulse 2 and 3*, Dario Argento's *Mother Of Tears*, *Hell Ride* - presented by Quentin Tarantino, *Teeth* and many others; classics like *El Cid* starring Charlton Heston and Sophia Loren, and *Fall of the Roman Empire*; as well as animated classics including *The Reef*, *Tortoise & The Hare*, *The Blue Elephant* - Jerry Lewis' animated remake of his legendary film *The Nutty Professor*, and more.

Bob Weinstein stated, "Vivendi Entertainment is a great place to build our home entertainment library and, in keeping with our plan for the company, develop and increase our catalog business. We have a relationship with Doug Morris going back twenty years and we are thrilled to be putting our library into Vivendi's hands."

Tom O'Malley stated "It's a great honor to be partnering with Bob and Harvey. They are both icons in the film industry and having them as partners takes Vivendi Entertainment to a new level. We're thrilled to be representing their catalog to retailers and are excited about their upcoming slate of direct-to-DVD films."

## **About Vivendi Entertainment**

Vivendi Entertainment is a full service independent film, television, DVD, and digital distribution company operating in the United States and Canada. Representing a vast range of genres including action, comedy, thriller, urban, family, fitness and stand-up comedies, Vivendi Entertainment has become a favorite distribution partner for independent content providers. The company has built an extensive catalog of over 3,000 titles, and its customer-centric business model was founded on the principles of collaboration and financial transparency. The company provides sales, marketing, and distribution services to many of the home entertainment industry's most prestigious brands including: Sesame Street, World Wrestling Entertainment, The Weinstein Company, Classic Media, RHI, Shout! Factory, Salient, and CodeBlack. Theatrically, the company will release the highly anticipated film *New York, I Love You* on October 16, 2009. Vivendi Entertainment is a division of Universal Music Group Distribution, the award-winning sales, marketing and distribution arm of Universal Music Group, the world's leading music company.

## **About The Weinstein Company**

The Weinstein Company (TWC) was created by Bob and Harvey Weinstein, the brothers who founded Miramax Films Corporation in 1979. TWC is a multi-media company that officially launched on October 1, 2005. Dimension Films, the genre label that was founded in 1993 by Bob Weinstein, is also included under the TWC banner.

Upcoming films to be released in 2009 by The Weinstein Company and Dimension Films include: the highly anticipated musical *Nine*, directed by Rob Marshall, featuring an all-star cast including Daniel Day Lewis, Penélope Cruz, Nicole Kidman, Kate Hudson, Marion Cotillard, Sophia Loren, Judi Dench, and Stacy "Fergie" Ferguson; and John Hillcoat's big screen adaptation of Cormac McCarthy's *The Road* starring Viggo Mortensen and Charlize Theron.