



FOR IMMEDIATE RELEASE

**Notorious Director Uwe Boll is back with an Outrageous Comic Adventure that is a “Live Action Version of South Park” –
iconsoffright.com**

Postal

***Exploding onto DVD and Blu-ray™ High-Def August 26, 2008
Loaded for action with Postal PC Videogame and the special featurette “Raging
Boll” in which Uwe Boll boxes his critics!***

UNIVERSAL CITY, CA (June 24, 2008) – The highly-anticipated, outrageous comedy ***Postal*** arrives on DVD and Blu-ray™ High-Def on August 26 from Vivendi Entertainment. One of this year’s most talked about theatrical releases from controversial Director Uwe Boll, ***Postal*** is his first English-language comedy delivering a sharp and funny look at contemporary life in America. All versions of the Postal DVD release will include ***Postal 2: Share the Pain***, the PC videogame that inspired the film. The standard rated and unrated versions are both priced at \$26.99 SRP. The unrated Blu-ray™ High-Def version will be available for \$34.99.

Postal stars Zack Ward (*Transformers, A Christmas Story*), Dave Foley (“News Radio”), J.K. Simmons (the *Spiderman* trilogy), Jackie Tohn (“On the Lot”), Larry Thomas (AKA the Soup Nazi from “Seinfeld”), Verne Troyer (*The Love Guru, Austin Powers*) and Erick Avari (*Mr. Deeds*). Additional DVD bonus features include a behind-the-scenes featurette, director commentary, Verne Troyer dressed as Indian Jones challenging Harrison Ford, and more.

Uwe Boll is considered one of the most controversial director/producers working in film today. His adaptations of popular videogames, including *BloodRayne*, starring Ben Kingsley and *Alone in the Dark*, starring Christian Slater and Tara Reid, have attracted worldwide attention. After *BloodRayne* was trashed on the internet by self-proclaimed “Boll Bashers,” Uwe challenged his critics to a boxing match. Four takers accepted and the match took place in Vancouver during the filming of ***Postal***, the footage of which is included in the special featurette “Raging Boll.” Three of the critics he boxed with agreed to play small parts in ***Postal***.

The ***Postal*** DVD and videogame release will be supported by an extensive marketing and promotions campaign including media and publicity, as well as an online campaign. The online campaign will target key sites reaching the important youth demographic.

Synopsis:

A cult leader (Dave Foley), his nephew (Zack Ward) and a gang of sexy commandos face off against the Taliban in an epic battle that will determine the fate of the world in an outrageously funny, over-the-top spoof of the American way of life.

Details:

Pre-order Date: July 29, 2008

Street Date: August 26, 2008

Blu-ray™ High-Def Unrated Version

Running time 102 minutes

Price Code VE34

Price: \$34.99

Widescreen

Language: English

Unrated CAT#: UB0463BLU

Unrated UPC: 883476004631

Standard Rated DVD

Rated R for violence and language

Running Time 100 minutes

Price Code VE26A

Price: \$26.99 SRP

Widescreen

Language: English

Rated CAT# UB0267DVD

Rated UPC# 883476002675

Standard Unrated DVD

Running time 102 minutes

Price Code VE26A

Price: \$26.99

Widescreen

Language: English

Unrated CAT#: UB0268DVD

Unrated UPC: 883476002682

About Vivendi Entertainment

Vivendi Entertainment provides producers and independent studios a full array of distribution services, including theatrical releasing, home entertainment, digital delivery and television. Representing a vast range of genres including action, comedy, thriller, urban, family, fitness and stand-up comedies among others, Vivendi has been a favorite choice of independent content providers. Vivendi has built an extensive catalog of over 1,000 titles and its customer-centric business model was founded on the principles of collaboration and financial transparency.

Visit www.postal-themovie.com for more information on the film.

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