



FOR IMMEDIATE RELEASE

**VIVENDI ENTERTAINMENT TO OPEN “NEW YORK, I LOVE YOU”
NATIONWIDE ON OCTOBER 16, 2009**

May 14, 2009 (Universal City, CA) -- Vivendi Entertainment has announced that it will theatrically release NEW YORK, I LOVE YOU nationwide on October 16, 2009.

In the city that never sleeps, love is always on the mind. Those passions come to life in NEW YORK, I LOVE YOU – a collaboration of storytelling from some of today’s most imaginative filmmakers and featuring an all-star cast. Together they create a kaleidoscope of the spontaneous, surprising, electrifying human connections that pump the city’s heartbeat. Sexy, funny, haunting and revealing encounters unfold beneath the Manhattan skyline. From Tribeca to Central Park to Brooklyn the story weaves a tale of love as diverse as the very fabric of New York itself.

Directed by an eclectic group that includes Jian Wen, Mira Nair, Shunji Iwai, Yvan Attal, Brett Ratner, Allen Hughes, Shekhar Khapur, Natalie Portman, Fatih Akin, Joshua Marston and Randy Balsmyer and, the film boasts an all-star cast including Bradley Cooper, Justin Bartha, Andy Garcia, Hayden Christensen, Rachel Bilson, Natalie Portman, Irrfan Khan, Emilie Ohana, Orlando Bloom, Christina Ricci, Maggie Q, Ethan Hawke, Anton Yelchin, James Caan, Olivia Thirlby, Blake Lively, Drea de Matteo, Julie Christie, John Hurt, Shia LaBeouf, Ugur Yucel, Taylor Geare, Carlos Acosta, Jacinda Barrett, Shu Qi, Burt Young, Chris Cooper, Robin Wright Penn, Eva Ammuri, Eli Wallach and Cloris Leachman.

Following on the heels of the acclaimed Paris Je T’aime, the project is the second in a series of “Cities of Love” movies conceived by Emmanuel Benbihy, who produced this film with Marina Grasic (CRASH).

About Vivendi Entertainment

Vivendi Entertainment is a full service domestic film, DVD, and digital distribution company representing a vast range of genres including action, comedy, thriller, urban, family, fitness and stand-up comedies. Vivendi has been a favorite choice of independent content providers. Vivendi has built an extensive catalog of over 1,500 titles and its customer-centric business model was founded on the principles of collaboration and financial transparency. Vivendi Entertainment will release the highly anticipated feature film New York, I Love You theatrically in the fall of 2009.

About “Cities of Love”

Cities of Love™ is a series of motion pictures illustrating the universality of love in major cities around the world. Each episode is a collective feature film composed of no less than 10 Segments - created by imaginative directors from countries around the world. All the Segments shall be woven together by interstitial Transitions placed before, between and after each of the Segments. Each Cities of Love™ motion picture reveals a new approach to anthologies. Cities of Love™ productions are now being set up in Shanghai, Rio, Berlin and Jerusalem - to be followed by cities as diverse as Buenos Aires, Rome and Timbuktu.

CONTACT:

Seanna Hore, Vivendi Entertainment
(818) 286-4523, seanna.hore@vivendient.com

Annalee Paulo, 42 West
(310) 477-4442, Annalee.paulo@42west.net

###