



**FOR IMMEDIATE RELEASE**

## **VIVENDI ENTERTAINMENT ACQUIRES BIBLICAL-THEMED SERIES**

### **Musical comedy performances all families will enjoy**

UNIVERSAL CITY, CA, March 27, 2009 – Vivendi Entertainment (VE) has acquired the US home video, television, audio, digital and mobile rights to a series of four Biblical-themed musical performances from the Liken Series produced by Lightstone Pictures. The first of the series is scheduled to be released on DVD in August of 2009.

The four titles included in the deal are the well known stories of *Esther and the King*, *Daniel and the Lions*, *David and Goliath* and *The First Christmas*.

Each Liken movie captures a scripture story as seen through the imagination of a modern-day child. With music, dancing, humor and a great message that kids can liken unto their own lives today, these movies not only entertain the whole family, they inspire.

Each film has received the Dove Foundation's "family approved" designation, with two films receiving four stars and the other two receiving five stars, the foundations highest rating.

"Liken is a major force in the growing family film genre and they have a wonderful sensibility for family entertainment," commented Yolanda Macias, VE's senior vice president of business development and acquisitions. "We are thrilled to enhance our faith based offerings."

Producer Dennis Agle said, "Vivendi has displayed amazing enthusiasm for the Liken series and we are excited to have them as our marketing and distribution partner." Agreed producer Ken Agle, "We are fortunate for Peter Marmon's help in closing the deal."

The deal was brokered by Yolanda Macias on behalf of Vivendi and Peter Marmon for Lightstone Pictures.

### **About Vivendi Entertainment**

Vivendi Entertainment is a full service domestic film distribution company representing a vast range of genres including action, comedy, thriller, urban, family, fitness and stand-up comedies. Vivendi has been a favorite choice of independent content providers. Vivendi has built an extensive catalog of over 1,500 titles and its customer-centric business model was founded on the principles of collaboration and financial transparency. Vivendi Entertainment will release the highly anticipated anthology *New York, I Love You* in 2009.

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