

PRESS ROOM

VISUAL ENTERTAINMENT TO DISTRIBUTE NEW RELEASES FROM LIGHTNING HOME ENTERTAINMENT

Russian Box Office Hit, “Moscow Heat,” Starring Michael York and Alexander Nevsky To Be Released 11/8

York’s Accompanying Book, *Are My Blinkers Showing? Adventures In Filmmaking In The New Russia* shoots to #8 on the Los Angeles Times Bestseller list

LOS ANGELES, CA, October, 2005 – Visual Entertainment (VE) has entered into a multi-year distribution agreement with Lightning Home Entertainment to distribute theatrically released and direct-to-DVD feature films.

Lightning’s featured DVD for the 4th quarter, “Moscow Heat,” was released last year in Russia and became the country’s 3rd top grossing film of 2004. The film stars veteran film star Michael York and Russian bodybuilder and movie idol Alexander Nevsky. The excitement surrounding the film has been heightened by a book written by York, *Are My Blinkers Showing? Adventures In Filmmaking In The New Russia*, describing his experience as a world-class actor shooting an action film in the new Russia. The book, released on September 27 debuted at #8 on the LA Times bestseller list for week ending 10/23/05.

"Lightning Home Entertainment's roster of films appeal to a broad audience," stated Tom O'Malley, General Manager of Visual Entertainment. "Moscow Heat" is just one example of the kind of films they are behind. Great star power and great buzz – a recipe for success."

Commented Richard Guardian, xx, Lightning Entertainment, "We were looking for a company that could work our films to every level and type of retailer and we're very excited to have found that with Visual Entertainment."

About “Moscow Heat”

During an illegal weapons deal in New York, an undercover cop is brutally murdered by a ruthless arms dealer. The father of the slain officer (York) teams up with his son’s partner (Nevsky) to hunt down the killer who has fled to Russia. Their investigation puts them on a collision course with a black market operation to sell a nuclear device to international terrorists. With the help of a dedicated Moscow police captain, they weave their way through the deadly labyrinth of the Russian underworld as time is running out for all mankind.

About Lightning Home Entertainment

Richard S. Guardian, a veteran film distribution and sales executive, partnered with Mainline Releasing principals Rich Goldberg and Marc Greenberg in the spring of 2002, to launch Lightning Entertainment.

Lightning Entertainment focuses on the worldwide distribution and licensing of independent film product. Its core business is representation of quality theatrical films, as well as product that has strong commercial value in ancillary markets. Lightning also looks to find 2 to 3 good documentaries a year.

PRESS ROOM

About Visual Entertainment

Visual Entertainment (VE), a division of Universal Music & Video Distribution (UMVD), has become a leading force in home entertainment and a favorite choice among independent producers of films. The company's goal is to provide the highest quality of marketing, sales and distribution services. VE's select product line features family, comedy, foreign, Latin, urban, fitness and theatrical releases. Studio partners include Bauer Martinez Distribution, Bodywisdom Media, Clanagan Media, First Independent Pictures, [Lightning Home Entertainment](#), Melee Entertainment, New Light Entertainment, Palm Pictures, Rising Entertainment, Trinity Home Entertainment and Xenon Pictures. VE benefits from UMVD's award winning team and customer-centric culture. UMVD's recent awards include American Business Awards, three consecutive NARM awards for Distribution Company of the Year and numerous retail awards.