



vivendi

**ENTERTAINMENT**

## **VIVENDI ENTERTAINMENT PARTNERS WITH INDIEVEST PICTURES**

**Initial releases to include *SAINT JOHN OF LAS VEGAS* to open theatrically in February 2010.**

Universal City, CA – October 27, 2009 – Vivendi Entertainment and IndieVest Pictures, a Los Angeles-based independent film studio financier and distributor are partnering on a comprehensive home entertainment output deal, it was announced today by Vivendi Entertainment president Tom O’Malley and IndieVest Pictures president and film producer Mark Burton. IndieVest will handle US theatrical distribution and Vivendi Entertainment will handle all home entertainment platforms, including television, video-on-demand and DVD, as well as digital and mobile rights for IndieVest titles.

With a goal of producing six to eight films a year, IndieVest boasts a diverse portfolio of films across all genres. The foundation of their platform includes films that are filmmaker and cast-driven and have stories that are fresh and resonate broadly with consumers. In February 2010, IndieVest will release the feature film *SAINT JOHN OF LAS VEGAS* theatrically. Written and directed by Hue Rhodes and starring Steve Buscemi, Romany Malco, Sarah Silverman, Tim Blake Nelson, Peter Dinklage, Emmanuelle Chriqui, Jesse Garcia and John Cho, the film follows the wild and hilarious trip that John (Buscemi) takes in order to discover there’s more than one way to hit the jackpot in life.

Commented Vivendi Entertainment’s O’Malley: “IndieVest is committed to high quality independent filmmaking. Their team has a passion and a sensibility that fits perfectly with Vivendi Entertainment’s continued commitment to bringing diverse and original films to the marketplace.”

Stated IndieVest’s Burton: “We are creating a multi-genre, commercially-driven, production slate that guarantees our filmmakers theatrical distribution, and can’t imagine a better home entertainment partner than Vivendi Entertainment to bring our titles to the largest possible audiences. Their enthusiasm for our slate and their strong reputation in the entertainment industry made them the clear choice. We look forward to working with the team on *SAINT JOHN OF LAS VEGAS* and other IndieVest films as we prepare them for release.”

The deal was negotiated by Yolanda Macias on behalf of Vivendi Entertainment and Mark Burton and Glenn Feig of law firm Reder & Feig for IndieVest Pictures.

### VIVENDI ENTERTAINMENT

Vivendi Entertainment is a full service independent film, television, DVD and digital distribution company operating in the United States and Canada. Representing a vast range of genres including action, comedy, thriller, urban, family, fitness and stand-up comedies, Vivendi Entertainment has become a favorite distribution partner for independent content providers. The company has built an extensive catalog of over 3,000 titles, and its customer-centric business model was founded on the principles of collaboration and financial transparency. The company provides sales, marketing, and distribution services to many of the home entertainment industry's most prestigious brands including: The Weinstein Company, World Wrestling Entertainment, Classic Media, RHI, Shout! Factory, Salient, and Code Black. The company currently has New York, I Love You in theatrical release and will be releasing Letters to God, a faith-based family film, on March 12, 2010. Vivendi Entertainment is a division of Universal Music Group Distribution, the award-winning sales, marketing and distribution arm of Universal Music Group, the world's leading music company.

### About IndieVest

Founded in 2006, by Wade Bradley, a former venture capitalist, and Mark Burton, IndieVest has pioneered the managed-risk approach for independent film investment. The company's community of investors consists of high-net worth individuals, wealth managers and institutional investors which fund pictures singularly. The company marries the transparency and managed-risk approach of traditional investments with the Hollywood creative community to provide investors and filmmakers a new forum and a much needed alternative avenue to finance, produce and distribute the most compelling independent feature films in the marketplace. Projects are fully equity financed from production through their U.S. theatrical release, a model which affords IndieVest investors first-dollar gross revenues from all sources until they have received their entire investment and a 15% preference payment. After the investors have received 115% of their investment, they receive 50% of the net profits for the life of the film project. The filmmakers as a group retain 40% of the net profits and IndieVest Pictures retains 10% as a distribution fee. All financials have complete transparency for IndieVest investors to know where every single dollar is spent and where every dollar earned was distributed. IndieVest operates on an open door, open book policy.