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VIVENDI ENTERTAINMENT TO DISTRIBUTE *BOOGIE TOWN*

From Chris Stokes, the Writer and Director of *You Got Served*,
Boogie Town Stars Marques Houston, Brenda Song and Vanessa Simmons
Introducing Mykal Bean as Jay

Wide Theatrical Release Scheduled for Summer 2009

LOS ANGELES, December 2, 2008 – Vivendi Entertainment (VE) has acquired theatrical distribution rights for *Boogie Town*, a mainstream, hip hop dance film. The distribution agreement also covers television, home video, internet/digital and mobile rights. The film recently began production and is currently shooting in California.

Directed, written and produced by Chris Stokes (*You Got Served*), the film stars Marques Houston (*You Got Served*), Brenda Song (*The Suite Life of Zack and Cody*), Vanessa Simmons (*Run's House*) and newcomer Mykal Anthony Bean. Monique Scott and Cheryl Trimmer will also serve as producers. Additionally, Stokes has brought on Shane Sparks (*America's Best Dance Crew*, *You Think You Can Dance*) to choreograph the film.

Boogie Town, a modern day West Side Story for the hip hop generation, takes place in a New York City of the near future. In a society where battle dancing has been outlawed, illegal dance contests now take place in the underground world of "Boogie Town." Micah (Houston) and Jay (Bean), leaders of rival dance crews, possess 'Herculean' powers which take the battles to extreme levels. Despite the animosity between the two crews, Micah falls in love with Jay's beautiful sister Natalie and the two become a future-day Romeo and Juliet.

Tom O'Malley, President, Vivendi Entertainment said, "Chris' vision for *You Got Served* inspired a new generation of dance films. We're thrilled that Chris will now call VE home. *Boogie Town* is the start of what we expect to be a long and rewarding relationship."

Commented Chris Stokes, founder and CEO of Christopher Brian Films, "We are excited to partner with Vivendi Entertainment. Tom O'Malley has created an open and collaborative culture committed to helping independent filmmakers like myself. VE is the perfect creative home for *Boogie Town* as well as for my future films."

Stokes has directed over 50 music videos and four films including *You Got Served*, which also starred Houston and grossed over \$40 million in domestic box office. He is

also the head of operations for TUG Worldwide, a multi-faceted entertainment company which encompasses a record label distributed through the Universal Music Group.

About Vivendi Entertainment

Vivendi Entertainment is a full service domestic film distribution company representing a vast range of genres including action, comedy, thriller, urban, family, fitness and stand-up comedies. Vivendi has been a favorite choice of independent content providers. Vivendi has built an extensive catalog of over 1,000 titles and its customer-centric business model was founded on the principles of collaboration and financial transparency. Vivendi Entertainment will release the touching drama *Tennessee* on December 5, 2008 and the highly anticipated anthology *New York, I Love You* in the Spring of 2009.

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